

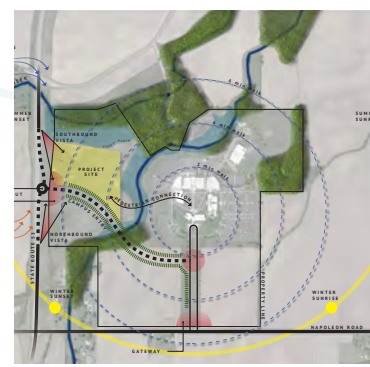
- Location**
 - Fremont, Ohio
- Population**
 - 2,603 Students
- Services Provided**
 - Planning, Architectural, Engineering
- Cost**
 - \$350,000 (Phase 1)
- Schedule**
 - Professional Services 2015–17
 - Installation: 2016–2017

- Project Team**
 - Linda M. Amos, LEED AP, Project Manager
 - Randy A. Mielnik, AICP, LEED AP, Planner
 - Beth A. Barton, Graphic Designer
 - Jason Collert, Architectural Design/Bidding/Construction Administration

TERRA STATE COMMUNITY COLLEGE WAYFINDING & SIGNAGE

PDG is working with Terra State Community College to develop a wayfinding plan and sign design. PDG facilitated a charrette to develop the sign designs. The day long session resulted in several possible designs, which were further defined and submitted to the Collage for approval. A final design has been selected by the Collage.

PDG is now preparing construction documents for entryway signs into the Campus from SR53 and Napoleon Road. Existing signs will be replaced. Phase 1 also includes a monument directional sign at the main vehicular entrance and a lighted sign on the Klay Hall facade. PDG helped the College purchase a building identification sign consistent with the approved sign design for the Neeley Center, which also be part of Phase 1. Terra State Community College is currently revisiting its campus master plan and phase II of sign installation will be contingent on available funding.



- Project Relevance**
 - Wayfinding & Signage
 - Brand Consensus

Reference
 Randall McCullough
 Vice President for Financial Affairs
 Terra State Community College
 419.559.2353
 rmcullough01@terra.edu



Location

- Ypsilanti, Michigan

Population

- 22,000 students

Services Provided

- Planning

Cost

- Project Cost-\$20,000

Schedule

- Professional Services 2011

Project Team

- Randy A. Mielnik, AICP, LEED AP
- Beth A. Barton, Graphic Designer

EASTERN MICHIGAN UNIVERSITY CAMPUS WAYFINDING

PDG was selected to provide professional architectural and graphic design services to Eastern Michigan University for the design of the University's new wayfinding system.

The services provided by PDG consisted of:

- Reviewed the extent of the existing campus wayfinding signage as well as the concepts produced by the University for the new wayfinding system.
- Worked with University staff to develop a wayfinding concept and approach to be used throughout the campus.
- Developed a campus plan identifying locations of new vehicular and pedestrian wayfinding signs.
- Identified locations for new kiosk signs containing campus map to be used by pedestrians.
- Worked with University staff to develop the appropriate text to be displayed on each wayfinding sign.
- Created detailed design drawings for each sign-type showing proper installation details.
- Incorporated design information into a campus signage standard for use on future signage projects.
- Assistance during the bidding phase.
- Construction administration.



Project Relevance

- Wayfinding Design
- Brand Consistency
- University Outreach
- Bidding and Construction Services

Reference

Ms. Amy Noff, Project Lead
734.487.3097
anoff@emich.edu



Location

- Marblehead, Ohio

Services Provided

- Wayfinding System Design, Bidding Assistance, Project Administration

Schedule

- Professional Services: February–March 2015
- Construction/Installation: May 2015

Project Cost

- \$40,000

PDG Project Team

- Linda M. Amos, LEED AP, Project Manager
- Beth A. Barton, Graphic Designer
- Jeff A. Yoder, PE., Transportation Engineer
- Randy A. Mielnik, AICP

BAY POINT RESORT & MARINA WAYFINDING

PDG assisted Bay Point Resort & Marina with design, bidding, and construction coordination for wayfinding and signage on the resort property. The Resort includes single family residents, villas, campground, and marina. Existing signage was inconsistent and did not enhance the environment.

PDG worked with the general manager and owners to develop a family of sign design that is user friendly and consistent with the resort environment. Types of signs included identification, directional, and regulatory. PDG was engaged by the Resort on February 3, 2015, and met the objective of sign installation before Memorial Day. Signs were color-coded to identify different areas of the resort and to match resort maps used on kiosks.



Reference

Bay Point Resort & Marina
 Christopher M. Malfara
 419.798.4434
 cmalfara@baypoint.com



Location

- Upper Sandusky, Ohio

Services Provided

- Community Branding and Wayfinding, Community Planning, Project Funding Assistance

Schedule

- Professional Services: 2008–2009

PDG Project Manager

- Randy A. Mielnik, AICP, LEED AP

UPPER SANDUSKY EAST WYANDOT AVENUE GATEWAY & WAYFINDING

PDG was retained by the City to develop a conceptual representation of the proposed East Wyandot Avenue configuration from Downtown to an outlying commercial site, highlighting a proposed multi-use trail and accompanying streetscape improvements as a major addition to the recreational assets of the community.

This long-range plan is part of a larger coordinated system of park connectors that will utilize and link the City's various existing parks and trails, and provide a bicycle/pedestrian throughout Upper Sandusky.

The plan uses a unique system of gateways and wayfinding signage to define the corridor, link the corridor to the Downtown and direct pedestrians and vehicles to points of interest along the corridor and in the community. Additionally, trailhead signage links the parks and recreational facilities with the multi-use path that runs the length of the corridor.

The project visually and physically links the commercial area at the eastern edge of Upper Sandusky with Downtown. This link will benefit both the new commercial district as well as other existing businesses by capitalizing on the increased traffic volume generated by the commercial development as a regional destination.



Reference

Scott D. Washburn, Mayor
 City of Upper Sandusky
 119 North 7th Street
 Upper Sandusky, Ohio 43351
 419.294.3862